



A logic model is a visual roadmap that explains how your intervention, product or service works and its' intended outputs, outcomes and social impact.

If you search for logic models online, you will find that there are many versions of logic models. Most include the following component parts: **assumptions** about the problem, **resources** needed to address the problem, **activities** performed, **outputs** (number of units of service provided), and **outcomes**, which often include *short-term* changes in knowledge, awareness, aspirations, skills, motivations, *medium-term* changes in behaviors, practices, decision-making, policies and social action and *long-term* changes in societal, economic, civic and environmental conditions.

Logic models help you explain your program's theory of change. Theories of change involve *If/Then* statements about what your basic product or service offering and what positive social impact its intended to drive. For example, if we provide culturally relevant financial counseling for low-income individuals living in Detroit then participants served will increase their personal finance knowledge (*short-term outcome*), be able to develop and follow a budget that tracks monthly their income and expenses and they will be able to reduce their credit card debt and save more (*medium-term outcomes*), with the ultimate impact of increasing financial stability of low-income households.

For more information on how to complete a logic model visit the University of Wisconsin Extension (UWEX) website at <https://fyi.extension.wisc.edu/programdevelopment/logic-models/> They offer a free, downloadable online course. Visit the STEAM Challenge "Join the competition" website page (<https://steamchallenge.wayne.edu/compete>) for a quick one-page guide on how to complete a logic model and for a blank template to complete your logic model using the UWEX logic model template.