

DIANA ROGINSON

A CONVERSATION WITH A DETROIT ENTREPRENEUR

Dec. 4 | 12 p.m. | I2C Innovation Studio



Join us for an interactive presentation with Detroit-based social entrepreneur Diana Roginson, a Wayne State alumna who graduated with a degree in fashion merchandising and co-founded Rebel Nell. Rebel Nell is a social enterprise that makes designer jewelry items from the fallen graffiti of Detroit buildings and employs women experiencing homelessness. Attendees will hear how Diana launched Rebel Nell, the highs, the lows and everything in between. We will even be hosting a raffle for a lucky few attendees to walk away with their own piece from Rebel Nell. We request that you RSVP for this event to ensure we have plenty of FREE food for attendees!

The Innovation Studio, led by entrepreneur-in-residence Jennifer Daniels, is a resource for students to receive business development advice, coaching and technical assistance. The event will include a brief discussion of the services available and a tour of the Innovation Studio. Additionally, the event will provide a space for established STEAM Challenge teams to recruit additional members if needed.



Visit steamchallenge.wayne.edu or email us at steamchallenge@wayne.edu for more information or to register for this event